

MICROECONOMICS FORMULA SHEET

Percentage Change = (Change Value/ Original Value) x 100

For example, if your weight in summer was 60 kg and went up to 72 kg in winters, then the percentage change is $(72-60/60) \times 100 = 20\%$.

• Law of Equi-Marginal Returns = (MU of X/Price of X) = (MU of Y/ Price of Y)

This law states that consumers will be in equilibrium when they spend equal amount per unit of Marginal Utility (MU) on Good X and Good Y.

For instance, if the MU of X is 3 and Price of X is 1 and MU of Y is 4 and Price of Y is also 1, then the consumer will buy more of Y and less of X till the time

(MU of X/Price of X) = (MU of Y/Price of Y) = 3

• **Price Elasticity of Demand (PED)** = (Change in Quantity/Change in Price) x (Price prior + Price new/Quantity prior + Quantity new)

Price Elasticity of demand measures the change in quantity demand due to change in price only using the above formulae

Absolute value of PED > 1 - Relatively elastic

Absolute value of PED < 1 - Relatively inelastic

Absolute value of PED = 1 - Unitary elastic

For example, if the price of good was 1 and the quantity demanded was 100. Now the price of good has been increased to 1.2 and quantity demanded decreased to 60. The Price elasticity of

demand is (-40/0.20) * (1+1.2)/ (100+60) = -2.75. Here the absolute value of PED is more than 1, hence the good is relatively elastic.

• Income Elasticity of Demand (IED) = (Change in Quantity/Change in Income) x (Income prior + Income new)/ (Quantity prior + Quantity new)

Income Elasticity of demand measures the change in quantity demand due to change in income, keeping other things constant

IED > 1 - Normal Good - Ferrero Rocher Chocolates

IED < 1 - Inferior Good -Unbranded Chocolates

For example, if your demand rise from 20 units to 40 units as your income rise from 1000 to 1500, the income elasticity of demand is (20/500) *(2500/60) =1.6667

- Average Cost (AC) = Total Cost/ Quantity (1st formulae)
- Average Fixed Cost (AFC) = Total Fixed Cost/Quantity
- Average Variable Cost (AVC) = Total Variable Cost/Quantity
- Average Cost (AC) = AFC + AV/C (2nd formulae)
- Marginal Cost (MC) = Cost of producing n unit Cost of producing n-1 unit

For example, if the cost of producing 6 units is 600 and cost of producing 7 unit is 750, the Marginal Cost of 7th Unit is 150(750-600).

Short Run Perfect Competition Condition

- o MR curve = MC Curve
- MC cuts MR from below (MC Curve is rising because of increasing variable cost)
- AVC is covered (We don't care about AC since covering AC is a condition in Long Run Perfect Competition)

Long Run Perfect Competition Condition

- MC curve = MR curve
- o MR = AR = Price

- o MC cuts MR from below (MC Curve is rising because of increasing variable cost)
- Price = AC (We are earning enough to cover long term average cost curve)

• Imperfect Competition Condition

- MC Curve = MR Curve
- o MC cuts MR from below (MC Curve is rising because of increasing variable cost)
- There might be short term economic profit or losses

• Imperfect Competition Condition

- MC Curve = MR Curve
- o MC cuts MR from below (MC Curve is rising because of increasing variable cost)
- MC = MR = AC (In Imperfect Competition, firms cannot earn long run economic profit)
- Four Firm Concentration Ratio (FFCR) = (Sales1 + Sales2 + Sales3 + Sales4)/4
 - o If FFCR > 0 and FFCR<0.5 Low Concentration/ High Competition
 - o If FFCR > 0.5 and FFCR<0.80 Oligopoly/ Low concentration
 - If FFCR>0.80 Monopoly/High Concentration
- Herfindahl-Hirschman Index (HHI) = ∑s2 where s is the market share of firms

Herfindahl-Hirschman Index (HHI) ranges from 0 to 10000. 0 means perfect competition and 10000 means monopoly.

For example, Firm 1 has share of 40%, Firm 2 has share of 30% and Firm 3 has share of 20% and Firm 4 has share of 10%, then the HHI of industry is

402 + 302 + 202 + 102 = 3000.

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GDP Formulas:

Expenditure Method

GDP = C + I + G + (X - M)

GDP = Consumption + Investment + Government Expenditure + Net Exports

Output Method

GDP = Sum of all the output produced by the firm in an economy

Income Method

GDP = Sum of all the income paid to factors of production

Gross National Product

GNP = GDP + Net Factor Income from the rest of the world

Net Factor Income from the rest of the world = Income earned by Irish factors abroad that is sent to Ireland **minus** Income earned by foreign factors in Ireland that is sent abroad

• Gross National Income

GNI = GNP + EU subsidies - EU taxes

Gross National Disposable Income

GNDI = GNI + Current transfer from Rest of the world - Current transfer to rest of the world

• Marginal Propensity to Consume (MPC)

MPC = Change in Consumption/Change in Income

MPC = 1 - MPS

Marginal Propensity to Save (MPS)

MPS = Change in Savings/Change in Income

• Marginal Propensity to Import (MPM)

MPM = Change in Imports/Change in Income

• Marginal Propensity to pay Tax (MPT)

MPT = Change in taxes paid/ Change in Income

• Multiplier Formula

- o Increase in National Income = Injection * Multiplier
- Multiplier = 1/1-MPC
- Multiplier = 1/MPS
- Multiplier = 1/ (MPS +MPM)
- O Multiplier = 1/ (MPS + MPM + MPT)

• Debt to GDP ratio

Ratio = Total Debt/ Total GDP

• Money Multiplier

Money Multiplier = 1/Reserve Ratio